

Adrià Gamero Casellas

Beautiful Objectives of Accumulation

A project by EART. Centre for Mediation, Education and Contemporary Art
Curated by Gisela Chillida

17.02 - 01.03.26

Concèntric

Planting a seed and watching it grow. Slowly constructing an image. Returning to it again and again. In parallel, the stem grows and the drawing advances. Pausing to look in order to discover other rhythms, other times that are not those of human existence. In a couple of days the stem appears; in a week it already rises above the glass; in three, four, five, the leaves emerge. It is an apparently futile exercise, yet charged with potency. Germinating until becoming a plant. Scribbling on paper until reaching form.

In a society obsessed with the acceleration and automation of processes, drawing a flower pixel by pixel becomes an ethical and political stance. Slow time is resistance.

In this project, Adrià Gamero Casellas works with the image as process. The work is constructed through accumulation, superimposition, and the relationship between its parts. Meaning emerges from a constellation of fragments, in which a meticulous exercise in composition becomes manifest. Playing with elements and the relations established between them: analogies, repetitions, metonymies, contacts. Still life and landscape become fields of experimentation in which to deploy, fragment, and recompose visual materials, placing emphasis on how representations are constructed while almost forgetting the represented motif. What we call landscape says more about the way we look than about the nature it depicts, and the vegetal imaginary brings to light the mechanisms of the image's own construction.

Through drawing —points, filaments, negatives, traces, perforations— Gamero Casellas slows down the production and consumption of images, opening a space for observation in which layers, temporalities, and procedures are laid bare. This shift of representation toward its own conditions of production places the natural and the artificial in tension and invites us to reconsider how we look, how we represent, and how we intervene in our environment.

No construction —neither visual nor textual— emerges from nothing: it arises from a set of decisions, materials, and pre-existing fragments. As Gilles Deleuze notes in his seminar *La Peinture et la Question des Concepts* (1981): "...there are already many things, there are too many things on the page; there is no blank page." *Beautiful Objectives of Accumulation* makes these conditions visible —the grid, the pixel, the matrix— to reveal that the image always emerges from its relations with what already exists.

Beautiful Objectives of Accumulation, by Adrià Gamero Casellas, is part of EART's Dissemination Program for resident artists. The program gives visibility to their work while generating spaces for critical thought, experimentation, and professional exchange.

Within the framework of Concèntric, the program functions as an extension of what takes place in the EART studios, focusing on practices in the gerund: trials, tests, sketches, notes, notebooks, and jottings. The studios are thus affirmed as an essential part of the artistic ecosystem: not only as a physical space, but as a site of accompaniment and exchange that sustains and enriches the practice of resident artists.

This project inaugurates the cycle of collaborations between EART. Centre for Mediation, Education and Contemporary Art and Concèntric: La Capella.

The first part of the project *Beautiful Objectives of Accumulation* can currently be seen in the Vitrina space of EART, on the façade at 68 Torrijos Street.

Off-site activity

Saturday, March 21 at 12:00 p.m.,
Parc de Cervantes (Av. Diagonal, 706)
Information and registration: entra@experimentem.org