

læcapella

Blocs & Clubs II

From distributed culture to knowledge transformation

Blogs & Clubs is a programme under construction which, from the creative viewpoint, undertakes research in real time, on a radically new phenomenon: the move, online, of individual, property and market culture towards a constellation of shared, distributed cultures. This transformation is occurring at the speed of a true mutation, the protagonists of which are the social networks and the uses people are making of these worldwide.

We face the perspective of an unprecedented enlargement of individuals' and interest communities' possibilities to create, share and transform information, using templates of collaborative behaviour without necessarily having to be bound by market laws and the laws of private property as they were understood and defined by those who laid the bases of industrial capitalism – or even those who forged the information society which has brought us thus far.

The phenomenon is so recent and so rapid, it is impossible to systemise. Even so, we believe in the extreme urgency of revealing it and providing tools to observe and safeguard it: effectively, the spontaneity of this natural growth could be blocked by trying to apply to the Internet the rules for exploiting private property in the culture that prevailed in the previous period and which still govern a large part of the cultural sphere. A lack of future vision by politicians, managers and producers/creators could engender a series of processes to control and restrict the flow of information, which on one hand would

delay expansion and on the other stunt the potential for structural changes we discern on the horizon.

The origin of Blogs & Clubs harks back to 2007 when the exhibition "HoritzóTV: perspectives for another possible television" opened. Nowadays it does not seem pertinent to speak of "television" when we talk about the audiovisuals of the digital networks, which can be created and disseminated by many people, allowing commentaries, changes and appropriations by any user, which become delocalised, reaching unsuspected corners of the web and of the planet. That is why HoritzóTV transmuted into the first Blogs & Clubs event, in November 2009. We saw then that the new paradigm did not just point to properties that are given away as to a worldwide field in which information is freely available, in which its efficacy does not lie so much in generosity – a term still deeply rooted in the concept of private property – but rather in the need for a common repository of knowledge supported by essentially non-material platforms.

An ongoing reflection on the whole of humanity's information and communication and on what decisions we should take in the immediate future to preserve and ensure that all this potential – capable of leading us into a new era – grows. Or at least not to delay this because even though we still think that the process is unstoppable, the threats that hover over our planet could mean that the changes arrive too late.

La Capella, Barcelona
25-27 February 2010

 BARCELONA
CULTURA



Ajuntament de Barcelona

www.bcn.cat/canalcultura

Conference on networks and shared culture

Lectures, programmes & debates

Thursday 25th

5.30 pm. "Participovisual II" A HoritzóTV programme by **Pamela Gallo**

The programme is produced in cooperation with the Young Foreigners' Audiovisual Group at El Raval Casal d'Infants youth club.

7 pm. Lecture by Ismael Peña, <http://ictlogy.net/>

Governance and participation. Aspects of Web 2.0 in citizens' horizontal participation. An alternative to representative democracy.

Friday 26th

5.30 pm. "Carpeta Compartida II" A HoritzóTV programme by **Antònia Folguera**

Guests: **Derivart Collective**

<http://www.derivart.info/index.php?s=&lang=es>,

Josianito Llorente (EXGAE) <http://exgae.net/>,

Rez Delacrew <http://delacrew.net/blog/>

and **Núria Mañé**

7 pm. Lecture by Oscar Ciuro

"Networks, the source code of culture"

20.30 pm. Lecture by Amelia Andersdotter

<http://www.ameliatillbryssel.se/espanol>

Shared creation and distribution of culture. P2P, copyright and citizens' rights.

Saturday 27th

5.30 pm. "Altered Property II" A HoritzóTV programme by **Félix Pérez-Hita**

Guests: **Jorge Luis Marzo**, <http://soymenos.net/> and **Ciutat Invisible** <http://laciutatinvisible.org/cooperativa>

8.30 pm. Lecture by Simona Levi
and members of **Red S@Stenible**

The Sustainable Economy Bill in the Spanish Parliament.

Workshop

Friday 26th and Saturday 27th

From 10 am to 1 pm. Online television workshop. Recipes and DIY to make your own Internet television channel

Market

Espai Social Magdalenes. C. Magdalenes, 13.

Thursday 25th

At 8.30 pm Face-to-Face Copyfight. F2F (that is to say, face-to-face) file exchange.

<http://www.magdalenes.net/>

Colaborator:

café
SCHILLING

